

# Report Support System

“Report is for your business and the best way for your Unit Organizer to help guide you.”  
Report should be taken at the time you and your organizer have set aside to discuss your Princess House business. This is done the same time every week. Report is a free service to you.

## #1 Numbers / Information

- # of shows sent to Princess House for the week
- How they were sent for the week
- Combined profit base of all shows sent in for the week
- # in attendance at shows
- # of \$350 Hostesses
- Amount of sales holding
- Resulting bookings from each show
- # of booking up for the next six weeks with name, phone and date
- Estimation for period

## #2 Sponsoring

- Recruit leads from shows
- Hostesses with potential
- Guests to bring to upcoming meetings
- Recruits are everywhere (family, friends, acquaintances)

## #3 Summary of Your Business

- Where your business is at
- Where do you want it to be
- What are you going to do
- What is your period goal
- What areas of the business do you need help in

## #4 Steps of the Business

- How To's - In What Area You Need Help In
- Steps of a show
- How to book shows over the phone, at shows, and creative bookings
- Hostess Coaching steps and follow up
- How to present the Hostess Specials or Customer Specials
- Words to say

## #5 Current News

- Company Information
- Hostess Special
- Customer Specials
- Meeting Information
- Contests
- RSVP